



PRO*Med*REP



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At the glance!

PROMedREP

Complete software solution designed and developed by ITAC using the latest technologies of software industry to serve medical sector in Jordan and middle east.

It is a field force automation system for mobile workforce to collect and use real time information which provides a strategic advantage over your competitors.





PRO*Med*REP

Key Features



PROMedREP Key Features

Supports **Online Navigation**.



Cloud Ready Application



Ability to integrate with third party ERP



Cross Platform (Android, IOS & Windows Mobile)



Supports **online** (4G,3G & GPRS) – **offline** Connectivity



Display product attachment (Power Point, PDF, Excel, Word, PNG,)



Supports **Online- Offline** tracking GPS.

PRO*Med*REP Benefits



Improve doctors satisfaction.



Increase the products distribution coverage.



Enhance the medicalreps productivity.



Extract KPIs from the dashboard



Detailed reports and analysis.





PROMedREP

Components



PROMedREP Contains



1

Back Office Application

2

Mobile Application

3

Tracking Maps

4

Professional Services

5

PRO^{Med}REP B.O. Functionalities



System Settings



Routes \ Road Maps



Plans Management



Medical Representatives Management



Products Management



Monitoring and controlling



PROMedREP Field Activities

- **Receiving Approved Plan**

- View Visits Plan
- Add Additional Visits
- Cancel Planned Visits

- **Visit Organization**

- Samples Distribution
- Display products presentation
- View Organization History
- Navigate location on Map.

- Display product messages
- View last visit objectives
- View last visit comments
- View last competitor note
- View Competitor products
- Promotional Items Distribution
- Events Invitation

- **Collect Competitors Information**



PROMedREP Reports & KPI's



-  Operational Reports
-  Productivity Reports.
-  Coverage Reports.
-  Key Performance Indicators.

Tracking MAPS



Online Maps:

Google Maps

Bing Maps



Offline Maps / Static Maps:

Here Maps

Shape Files



Bing Maps



Google maps



Google Maps

Here maps



Maps for Life



PROMedREP

Technology



PROMedREP Technical Platform

Database



ORACLE

Mobile OS



ANDROID



iOS

Development Tools

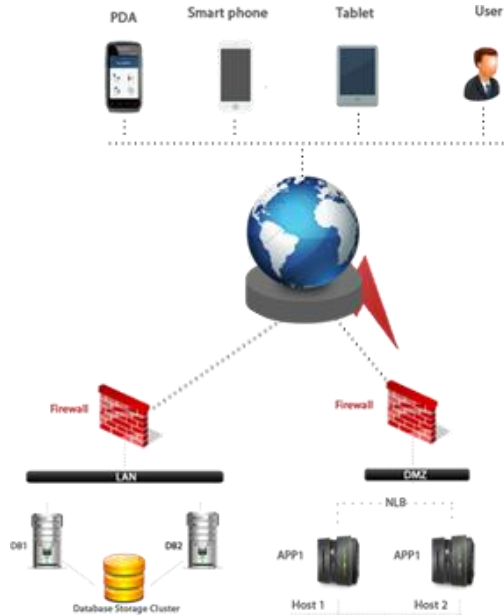


Xamarin

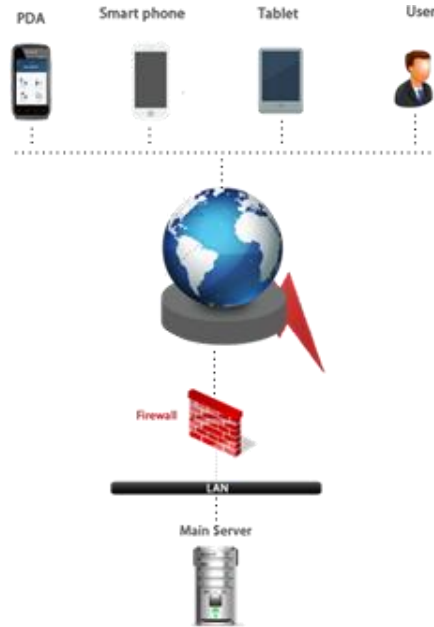


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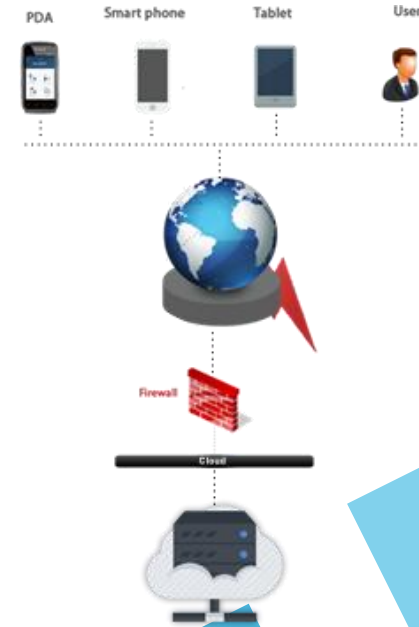
PROMedREP Architecture



High Available Architecture



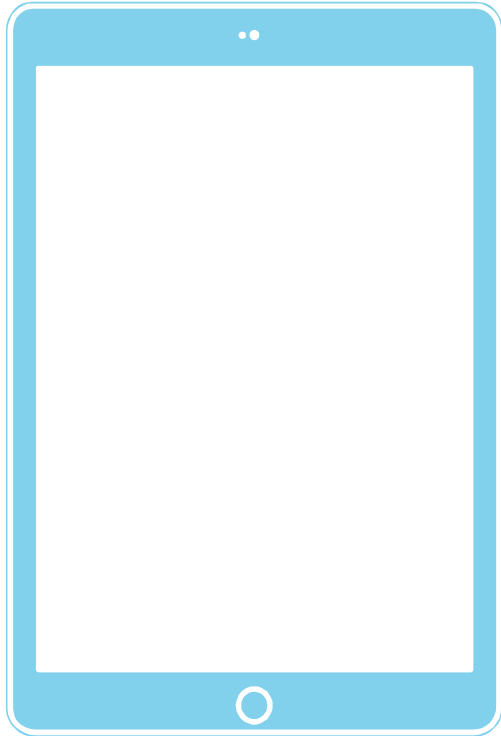
Minimum Available Architecture



Cloud Architecture



PRO^{Med}REP Tablets Specification



Display

- 241.9 x 149.5 x 8.5 mm (9.52 x 5.89 x 0.33 in)
- LCD supports 24 bpp color depth

Memory and Storage

- microSD, up to 128 GB

Microprocessor

- 8 GB, 1.5 GB RAM

Camera

- EA35 Megapixel auto focus color camera with LED flash

Connectivity

- Wi-Fi 802.11 a/b/g/n/ac, MIMO
- WiFi Direct, BT4.0

GPS

- GPS
- 

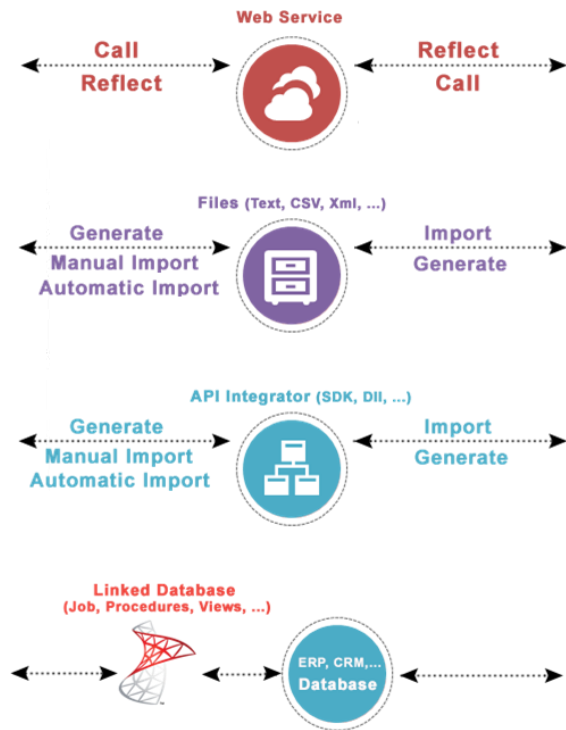


PRO*Med*REP

Integration



PROMedREP



itacware™

or any 3rd party
ERP

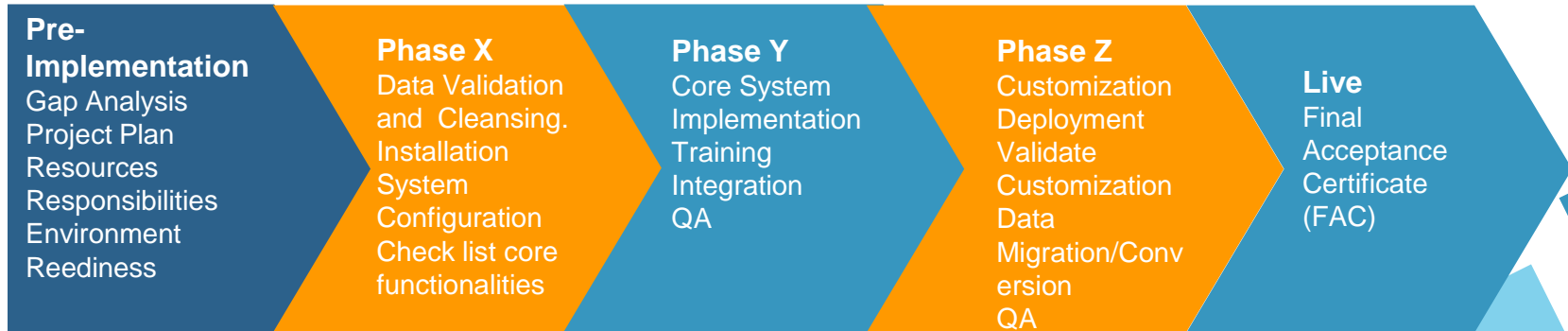


ITAC *xyz* Implementation Methodolgy

To provide the best experience for our customer, we developed our own methodolgy to implelement the software.



ITAC *xyz* Implementation Methodology





THANKS! PRO*Med*REP

Any questions?

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